

YOU'RE INVITED



BECOME A BUS TRAINING EXPO SPONSOR

June 18 – 19, 2024 | 8:00 a.m. – 5:00 p.m.

Northwest Arkansas Convention Center | 1500 South 48th Street | Springdale, AR 72762

Rush Bus Centers in Arkansas is seeking sponsors for the fourth annual Bus Training Expo. Sponsoring this event puts your brand in front of key decision-makers and provides you with an opportunity to educate our high-value customers on your company's strengths. Complement your company's marketing plan by becoming an official sponsor today. In partnership with Northwest Arkansas Student Transportation Association and Dawson Education Services Cooperative, we thank you for your support.



DIAMOND SPONSOR | \$4,000 | FOUR SPONSORSHIPS AVAILABLE

- All Gold Sponsor inclusions, plus:
- 20-minute presentation to attendees during lunch | Topic of your choosing, but must be approved by Rush Bus Centers

GOLD SPONSOR | \$3,000

- All Silver Sponsor inclusions, plus:
- Upgrade to full-page ad in event program
- Special signage and mentions as the official refreshments sponsor for the duration of the event

SILVER SPONSOR | \$1,500

- Booth space during Vendor Showcase
- Prominent seating during lunches
- Half-page ad in event program
- Social media mentions on event posts
- Company logo listed in the event program and on event signage
- Invite to the cocktail reception and dinner

> RESERVE YOUR SPONSORSHIP BY MAY 3, 2024.

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expect more.